



"We are delighted to be involved in this project, which we believe will strengthen the links between education and the trade"
Jo Wild, Confederation of Tourism and Hospitality

"TFT is passionate about attracting people into our industry, and our involvement allows us to fully contribute to that process"
Bev Platt, Training for Travel

"Take Off in Travel will bring a new dimension to highlighting the breadth of career opportunities available to young people in the sector."
Lesley Potter, UKSP.co.uk

travelweekly has teamed up with the leading players in training and development to showcase travel careers in a new magazine



Travel and tourism is the UK's sixth-largest industry - yet many young people don't realise the incredible range of career opportunities it offers. That is why *Travel Weekly* has joined forces with some of the biggest names in training and development to attract the young travel stars of the future.

Take Off in Travel will be a free prospectus-style magazine for those in education - from school through to university - and will offer practical advice on how to get into the travel industry. Print copies will be provided to educational establishments and training bodies specialising in the sector, with a digital version of the magazine also available.

The first edition will be published in the autumn and will include:

- Features on the range of careers available in travel - from sales and overseas roles through to finance, technology and marketing.
- Details of the range of businesses within the industry - from travel agencies and tour operators to airlines and destination management companies.

- Features on how to get into the industry - including full-time education, apprenticeships and other vocational opportunities.
- Case studies of people within the industry - from those starting out in travel to chief executives of FTSE companies.

"Travel Uni is delighted to be involved with *Take Off in Travel*, showcasing opportunities for those considering joining a rewarding industry"
Sally Oakey, Travel Uni



ABOUT THE TAKE OFF IN TRAVEL PARTNERS

ABTA has been at the heart of the travel industry for more than 60 years. In addition to offering a range of services for its members and their customers, it is also committed to raising standards in the industry and working alongside educational establishments offering travel and tourism qualifications.

Established in 1982 as a specialist professional body to focus on the training needs of new entrants to the hospitality and tourism industries, the **CONFEDERATION OF TOURISM AND HOSPITALITY** is a core awarding body for qualifications. It has approved status with regulator Ofqual.

PEOPLE 1ST is the Sector Skills Council for travel, tourism, hospitality and passenger transport in the UK. Through its UKSP website, it showcases careers, development and training in the industry and provides advice to those in search of a career, employers, training providers and advisers.

Celebrating its 15th anniversary in 2012, **TRAINING FOR TRAVEL** is one of the leading specialist travel training companies. Originally covering the north of England, it now has national and international coverage, and offers a range of training and assessment products both online and face to face.

TRAVEL UNI is the market leader in providing online travel training to the trade in the UK, and is the official training partner of *Travel Weekly*. In addition to services for those already in the travel and tourism industries, it works with those studying related courses in higher education.



"Take Off in Travel will be a great way of showcasing the wide variety of career opportunities in the industry"
Vicki Wolf, Abta



From left: Jo Wild, CTH; Vicki Wolf, Abta; Lesley Potter, People 1st; Lucy Huntley, Travel Weekly; Bev Platt, TFT; Sally Oakey, Travel Uni

GET INVOLVED: *Take Off in Travel* has already received an overwhelming reception from colleges and universities, and we want to hear your views about what you would like to see included to attract the best young talent to the travel industry. Email takeoff@travelweekly.co.uk with Take Off in the subject line and let us know your views.