



**CTH LEVEL 1
CERTIFICATE IN
ENGLISH FOR TOURISM
AND HOSPITALITY
(QAN: 603/2816/2)**

**QUALIFICATION
SPECIFICATION**

DECEMBER 2017

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Introduction to the CTH Level 1 Certificate in English for Tourism and Hospitality

The purpose of this qualification specification is to provide an overview of the CTH Level 1 Certificate in English for Tourism and Hospitality in order that prospective learners and Centres can assess its suitability against their requirements. This qualification was developed by a team of specialist and experienced practitioners in teaching ESOL and English Language working alongside those with experience in the hospitality, travel and tourism sectors.

This document includes information regarding the qualification aims, size, structure and content including learning outcomes and assessment criteria for each unit, together with of sample assessment materials of each different type. There is guidance relating to the accreditation, delivery and assessment requirements for this qualification, and details of grading criteria and the grading of units. Further details regarding this qualification are available from CTH, and contained within the more comprehensive qualification and assessment handbooks. CTH contact details are on the final page.

Aims of the Qualification

The aims are to provide a qualification that:

- provides students with the English language skills that can be used both in a vocational and educational context
- provides for an entry route into jobs in the tourism and hospitality industry.
- provides for an effective progression route on to vocational qualifications in tourism and hospitality.

The qualification is intended for practical and vocational use of English and is not a substitute for English language qualifications that may be required for Visa or university entrance such as IELTS.

Access and Entry Requirements

The entry requirements below are intended for guidance only as applicants may apply with a wide variety of backgrounds and qualifications.

CTH accredited centres should assess all applicants to ensure they are able to meet the demands of the course and determine any additional support requirements.

Applicant profile	Recommended entry requirements
All students	<ul style="list-style-type: none"> • Completed full time secondary or high school education up to age 16, • or hold an Entry 3 Level qualification in English or other qualification equivalent to IELTS 4.0.

Accreditation Requirements

Accreditation

Prospective Centres should apply for approval as an accredited CTH Centre in order to deliver this qualification. Please see the 'Contact CTH' page at the end of this specification and email us for advice on the CTH accreditation process, or contact us if you wish to discuss your curriculum requirements.

The CTH accreditation committee will consider applications from centres against a set of criteria, including the availability of suitable teaching accommodation and staffing, experience of delivering qualifications at a similar level and evidence of expertise in academically-related areas including planning the delivery of courses leading to regulated qualifications, quality assurance and preventing malpractice. A Skype conversation with CTH academic and quality staff will form part of the initial accreditation application process.

Teaching Staff

Teaching staff for this qualification should be qualified English language teachers and hold CELTA/Trinity or an equivalent English teaching qualification. There may be a Skype chat with the teaching staff prior to the commencement of the course to ensure suitability for teaching. CTH will review the CVs of all teaching staff during the centre approval process.

Teaching Rooms

Suitable teaching rooms and IT facilities should be available to students. It is recommended that class sizes do not exceed 12. Accommodation and equipment used for the delivery of the qualification must comply with the relevant legislation relating to Health & Safety.

Assessment opportunities

Assessments are arranged at the convenience of the centre throughout the year; results and certificates are published five times each year after the CTH Exam Board meetings. Contact CTH or see the CTH website for more details.

Assessment responsibilities

A Centre should submit student registrations for this qualification to CTH in line with the published or agreed timeframes. CTH will set and distribute all assessments to centres where learners have been registered. Centres will be required to assess and internally verify the assessments. CTH can provide centres with guidance prior to assessment periods, and will distribute guidance for exam invigilators. Note that CTH may visit centres during assessment periods.

CTH will review electronic evidence of 40% of student work submitted by centres and moderate the centre-assessed and verified assessments. The percentage sampled may reduce over time to 20%.

CTH Support

Training

CTH provides Centres with initial training and support for delivering and assessing this CTH qualification for the first time. CTH academic and admin team members provide ongoing support for Centres regarding any aspect of the qualification

Resources

In addition to the Administration manual, CTH provides the following resources to centres accredited to offer this qualification:

- a CTH placement test in grammar, speaking and listening, reading and writing, along with marker guidelines and answer sheets. This will assist centres to ascertain a student's suitability to the course, especially if they do not hold an Entry 3 Level qualification.
- PowerPoint slides for each unit, covering all the Learning Outcomes and Assessment Criteria.
- A Qualification handbook which includes the detailed indicative content
- An Assessment handbook with full details of the assessments for this qualification including a full set of 'mock' assessments for each unit, i.e.
 - Reading and Writing activity
 - Speaking and Listening one-to-one with assessor
 - Presentationand all necessary guidance on carrying out the assessments, grading criteria and mark sheets:

Assessment

Assessment of students' work will be carried out by a range of methods including:

- **Reading** material and using the content to form the basis of the **Writing (e.g., a job advert and formal written reply)**
- **Speaking and listening (one-to-one with assessor) questions** based on the learning outcomes,
- **Formal presentation.**
- Students' work will be measured against the specified learning outcomes and assessment criteria of each unit. Mark schemes are provided for each unit and grading criteria are set out below to assist assessors in allocating marks.

See **Appendix A** for specimen assessment materials.

Qualification Level, Size and Structure

Qualification Type and Level

The CTH Level 1 Certificate in English for Tourism and Hospitality is a vocationally related qualification on the UK's Regulated Qualification Framework (RQF) and included on the Ofqual Register of Regulated Qualifications. The qualification adheres to the Ofqual requirements for assigning a level to a regulated qualification and standard Level Descriptors, which are contained in an Ofqual publication Ofqual/15/5774, Qualification and Component Levels, available via gov.uk. The document URL is:

<https://www.gov.uk/government/publications/qualification-and-component-levels>

Size of Qualification

The Level 1 Certificate qualification is designed to be delivered in 190 hours of Total Qualification Time (TQT), of which 160 are Guided Learning Hours (GLH). Programmes of study should be designed with this in mind so further information on GLH and TQT is provided below.

Total Qualification Time (TQT) is the total amount of time, in hours, expected to be spent by a learner to achieve a qualification. TQT includes Guided Learning hours, Directed Learning and time spent on assessment.

Definitions

- **Guided Learning Hours – GLH**
This is the amount of time the average student is expected to spend in supervised learning and practice, but may vary by student.
- **Total Qualification Time – TQT**
TQT is made up of Guided Learning Hours plus all other time taken in preparation, study or any form of participation in education and training but not under the direct supervision of a lecturer or tutor.

The following activities are indicative of those included in TQT:

- Guided Learning (GLH) when the lecturer is present, e.g. formal classes, lecturers, seminars, tutorials, supervised assessment (e.g. exams or observed practice)
- Independent and unsupervised learning or research
- Unsupervised coursework, or directed activity
- Watching pre-recorded webinars or podcasts
- Work placement, self-study, visits to hospitality or tourism outlets, revision and time spent on written assignments.

Qualification Structure (Rules of Combination)

The qualification, units and TQT for the **CTH Level 1 Certificate in English for Tourism and Hospitality** are set out in the following table, often referred to as the Rules of Combination.

CTH Level 1 Certificate in English for Tourism and Hospitality							
QAN: 603/2816/2							
Candidates must achieve all 3 mandatory units Students who successfully pass any single unit will qualify for a Level 1 Award.							
Credit Value (CV):				19 units			
Guided Learning Hours for qualification (GLH):				160 Hours GLH			
Total Qualification Time for qualification (TQT):				190 Hours TQT			
Units							
Unit Code	Unit Title	L	GLH	CV	TQT	URN	Assessment Method
EWR	English for Working in a Restaurant	1	50	6	60	J/504/9350	For each unit: <ul style="list-style-type: none"> • Reading and Writing • Speaking and Listening (one-to-one Q & A with assessor) • Presentation
EWHT	English for Working in Hotels and Tourism	1	60	7	70	A/504/9359	
TE	Travel English	1	50	6	60	H/504/9386	
Certificate Total			160	19	190		
3 units							

This level 1 qualification provides the language skills for progression into:

- Work within the Tourism and Hospitality industry for entry level jobs.
- Further develop English skills via the CTH Level 1 Diploma in English for Tourism and Hospitality.
- A Merit or Distinction profile on the CTH Level 1 Diploma in English language, which must include the Study Skills Unit, will enable entry on to the CTH Level 3 Foundation Diploma in Tourism and Hospitality, for progression opportunities to degree level.
- A CTH Level 1 Diploma will allow progression to the CTH Level 2 Diploma in Tourism and Hospitality.

Grading Criteria

Individual units can be graded either as fail, pass, merit or distinction. Each unit has three separate assessments, each with a Pass mark of 50%; however, an overall mark is calculated to grade the Unit across all 3 assessments, as follows:

Unit Pass grade	60%
Unit Merit grade	75%
Unit Distinction grade	90%

The qualification is also graded as Pass Merit or Distinction.

In terms of certification, students will receive a transcript of their results showing the grades for each unit successfully completed, plus the award certificate that recognises their level of achievement.

The following table explains the generic grading criteria that should be used by centres in conjunction with the unit mark sheets to assess all students' work:

Level	Failure criteria	Pass criteria	Merit criteria	Distinction criteria
Level 1	Students who fail:	To achieve a pass, (60%) students must:	To achieve a merit grade (61% to 89%) students must:	To achieve a distinction grade (90%+) students must:
	<ul style="list-style-type: none"> do not meet the requirements of the assessment criteria and learning outcomes of the unit 	<ul style="list-style-type: none"> meet the requirements of the assessment criteria and learning outcomes 	<ul style="list-style-type: none"> meet the requirements of the assessment criteria and learning outcomes address the issues in the area of study explain their reasoning and support views with examples address problems logically produce work that is well presented, clear and well structured. 	<ul style="list-style-type: none"> meet the requirements of the assessment criteria and learning outcomes identify strengths, weaknesses and illogicality demonstrate an understanding and knowledge of the area of study make well-argued conclusions or recommendations present work that is neat, clear, well-structured and coherent.

Unit Details

English for working in a restaurant

Unit Ref No	J/504/9350				
Unit purpose and aim(s)	This unit aims to teach students the essential English vocabulary and grammar to enable them to understand the work of a restaurant, how to make restaurant reservations, how to welcome guests, take orders and deal with bills in a restaurant and to understand food and drinks service in a restaurant				
Total qualification Time (TQT)	60 hours	Guided Learning Hours (GLH)	50 hours	Unit Level	1
				Credit Value	6 credits
Learning outcomes	Assessment criteria				
When awarded credit for this unit, a learner will:	Assessment of this learning outcome will require a learner to demonstrate that they can:				
1. Understand the work of a restaurant	1.1. Greet and introduce themselves in a restaurant context 1.2. Ask for customers' names 1.3. Describe a restaurant, its kitchen and its cuisine 1.4. Write a job application for work in a restaurant				
2. Know how to make restaurant reservations	2.1. Describe how to deal with customers' enquiries 2.2. Explain how to give accurate information about and directions to a restaurant 2.3. Describe how to accept restaurant reservations				
3. Understand how to welcome guests, take orders and deal with bills in a restaurant	3.1. Explain how to welcome guests 3.2. Explain how to present menus in line with agreed service standards 3.3. Recommend dishes in line with agreed service standards 3.4. Describe desserts to customers 3.5. Explain how to calculate and explain a bill to a customer 3.6. Explain how to deal with complaints				
4. Understand food and drinks service in a restaurant	4.1. Describe a range of drinks 4.2. Explain how to take drinks orders 4.3. Explain the recipes of a range of cocktails 4.4. Explain how to make a range of cocktails 4.5. Explain how to plan menus 4.6. Describe a range of dishes				

English for working in hotels and tourism

Unit Ref No:	A/504/5359				
Unit purpose and aim(s)	This unit aims to teach students the essential English vocabulary and grammar to enable to them to understand the work of a hotel, how to give guided tours in cities and outdoors and the work of tour operators and special interest tours				
Total qualification Time (TQT)	70 hours	Guided Learning Hours (GLH)	60 hours	Unit Level	1
				Credit Value	7 Credits
Learning outcomes	Assessment criteria				
When awarded credit for this unit, a learner will:	Assessment of this learning outcome will require a learner to demonstrate that they can:				
1. Understand the work of a hotel	1.1. Describe the facilities a hotel 1.2. Describe how to reply to an enquiry about a hotel 1.3. Describe the range of jobs in a hotel 1.4. Explain how to check in a guest 1.5. Describe how to deal with a complaint and solve an overbooking problem 1.6. Describe how to write a letter of apology to a customer 1.7. Give accurate and correct health and safety advice				
2. Understand how to give guided tours in cities and outdoors	2.1. Explain how to give a guided tour 2.2. Describe the features of a building and recommend places to visit 2.3. Describe how to sell tours 2.4. Explain how to exchange information on excursions 2.5. Describe how to change a booking and write an email of confirmation 2.6. Describe the weather				
3. Understand the work of tour operators and special interest tours	3.1. Describe how to persuade a client to buy a package tour 3.2. Describe how to deal with complaints 3.3. Describe how to write a letter of apology to a customer 3.4. Explain how to exchange information on hobbies 3.5. Describe how to sell a holiday 3.6. Explain how to organise a special interest tour				

Travel English

Unit Ref No:	H/504/9386				
Unit purpose and aim(s)	This unit aims to provide students with an understanding of English relating to travel and destinations and how to provide information on directions and traditions				
Total qualification Time (TQT)	60 hours	Guided Learning Hours (GLH)	50 hours	Unit Level	1
				Credit Value	7 credits
Learning outcomes	Assessment criteria				
When awarded credit for this unit, a learner will:	Assessment of this learning outcome will require a learner to demonstrate that they can:				
1. Understand English relating to travel and destinations	1.1. Describe how to plan a holiday 1.2. Explain how to deal with an enquiry about a holiday by telephone and in writing 1.3. Describe the features of a destination 1.4. Explain how to reach a destination by chosen travel method				
2. Understand how to provide information on directions and traditions	2.1. Describe the features of a famous sight 2.2. Give travel information for someone who is driving 2.3. Give travel information for someone who is travelling by underground 2.4. Describe how to book a hire car 2.5. Exchange historical facts 2.6. Describe a festival or cultural celebration that meets the specification				

APPENDIX A – SPECIMEN ASSESSMENT MATERIALS

Sample Assessments

This qualification has three units, each with three assessments for each unit to cover reading, writing, listening and speaking.

One sample assessment of each type is included in this specification, taken from each of the three units in the qualification as shown below.

Assessment Example 1

Unit : Travel English

URN: H/504/9386

Assessment type: Presentation

Assessment Example 2

Unit : English for working in hotels and tourism

URN: A/504/9359

Assessment type: Reading and Writing

Assessment Example 3

Unit : English for working in a restaurant

URN: J/504/9350

Assessment type: Speaking and Listening

Assessment Example 1

Unit : Travel English

Assessment type: Presentation

Guidance for Presentation task

1. Candidates should be given the title of the presentation during their course to ensure they prepare for it.
2. Students need to produce a presentation based on their assignment. Presentations must include evidence that demonstrates which Learning Outcomes and Assessment Criteria of the unit the student has addressed.
3. Assessors should put the candidate at ease, and offer encouragement, but cannot comment on performance.
4. The suggested time for the presentation is 8-10 minutes including any questions from audience.
5. Candidates may utilise Power Point Slides. A minimum of 8 slides should be produced and these should be printed out and presented to CTH.
6. The presentation must be recorded and videoed, including the instructions given by assessor. (This can be done using a mobile phone). The following information must be included orally at the start of the assessment:
 - Candidate name and enrolment number
 - Name of assessor
 - Title of assessment
 - Date of assessment
7. Assessors to record the candidates scores on the Assessment Record Sheet and also the Candidate Overall Marksheet.
8. Assessors to note down examples of the candidate's answers on the Assessment Record Sheet. This will be used as evidence during internal and external verifications
9. Assessor must sign and date the Assessment Record Sheet and include candidate details. Candidates must also sign the Assessment Record Sheet prior to doing the assessment.

Unit: Travel English
Presentation Assessment

Time allowed: 10 minutes (including audience questions and answers where time permits)

Task:

You have been asked by a local college to give a talk on a Special Festival from your country.

Include in your presentation:

- Origins of festival
- Traditions of festival
- Costumes
- Food
- Music
- Where the festival is held
- How often it is held
- Why it is so popular
- Any dangers to be aware of

Prepare a 5-8-minute presentation on this festival.

Assessment Example 2

Unit: English for Working in Hotels and Tourism

Assessment type: Reading and Writing Assessment Task 1

Time allowed: 60 minutes

Task:

You are working in a hotel and have received the following letter of complaint. Your supervisor has asked you to draft a response on behalf of the hotel.

<p>Anna Jones 100 Eastern Road Chester CH1 2LL</p>	
<p>The Manager The Grove Hotel London Road Buxton BX3 5QQ</p>	<p>18 October 2017</p>
<p>Dear Sir/Madam</p> <p>I am writing to complain about the very poor service my husband and I received when we came to stay in your hotel last weekend.</p> <p>Firstly, we reserved a sea-view room, but in fact were given a room facing the car park. When we complained to the receptionist she informed us that the hotel was full and there was nothing she could do.</p> <p>Secondly, the room was extremely dirty, dust all over the room and dirty marks on the wall and carpets. We even had to ask for fresh towels as there were none in the bathroom.</p> <p>My husband ordered a gluten free meal in the restaurant, but when the meal arrived it had a bread topping which contains gluten. Luckily, he saw this before he ate anything.</p> <p>I explained these details to the receptionist when we checked out, but she was quite rude and did nothing about the situation.</p> <p>I certainly would not recommend your hotel to anyone, and am extremely disappointed by the service we received.</p> <p>I look forward to hearing your comments</p> <p>Yours faithfully</p> <p>Mrs A Jones</p>	

Assessment Task

Write a letter of apology from the hotel to Mrs Jones (approx. 200-250 words) include addresses in your letter.

Assessment Example 3

Unit : English for working in a restaurant

Assessment type: Speaking and Listening

Time allowed: 15 mins

Guidance for Speaking and Listening task:

1. This assessment is carried out individually and takes the form of asking each student to answer questions against each Learning Outcome that have been provided by CTH. Assessors should put the candidate at ease, and offer encouragement, but cannot comment on performance
2. All speaking and listening tasks must be recorded and videoed, including the instructions given by assessor. (This can be done using a mobile phone). The following information must be included orally at the start of the assessment:
 - Candidate name and enrolment number
 - Name of assessor
 - Title of assessment
 - Date of assessment
3. Assessors to record the candidates scores on the Assessment Record Sheet and also the Candidate Overall Marksheet provided by CTH. For example, here is an extract from the mark sheet for one question:

LO2 Know how to make restaurant reservations

Question	LO	Example answers	Type of structures
What 3 things do customers expect when going to a restaurant?	2.1	Cleanliness Helpful suggestions Friendly staff Staff members who are knowledgeable about the restaurant offer, facilities and food items To have a good time and enjoy their meal Staff members who are attentive	

4. Assessors to note down examples of the candidate's answers on the Assessment Record Sheet. This will be used as evidence during internal and external verifications.
5. Assessor must sign and date the Assessment Record Sheet and include candidate details. Candidates must also sign the Assessment Record Sheet prior to doing the assessment.

Sample questions from the supplied question bank.

Questions selected by the assessor must cover all Learning Outcomes; these are shown on the mark sheets for this assessment.

1. What 3 questions can you use to greet people in a restaurant?
2. You have a party of 4 guests (2 men and 2 women). What titles can you use for the men and the women?
3. Name 5 types of cuisine in the catering and hospitality industry.
4. Your restaurant serves Asian food. Give some examples of dishes which may be on the menu, and also the types of flavours of these dishes.
5. Describe 3 things that customers expect when going to a restaurant.
6. On the phone, someone wants to make a booking for a party of 5. They are new to the area and do not know it so well. What do you say and what questions do you ask?
7. What details should you inform the customer of when presenting the menu?
8. A customer has an allergy and cannot eat gluten. There is one dish on the menu they love but it has gluten in it. Recommend to the customer an alternative.
9. Name 6 types of alcoholic drinks served in a restaurant and then choose 2 and describe what they are made from.
10. A customer asks you to describe a certain dish. How can you do this to make it sound more appealing?

CONTACT CTH

About CTH:

CTH, the Confederation of Tourism and Hospitality, is an Ofqual recognised Awarding Organisation established in 1982 specialising in gold standard qualifications for the hospitality, culinary, travel and tourism sectors.

CTH employs specialist staff with experience in these industries and links to current industry partners, as well as education or training experience. They are available to discuss your curriculum requirements or queries concerning this qualification.

In addition to our existing portfolio of qualifications currently available (included in Ofqual's Register of Regulated Qualifications), we can also offer individual unit qualifications, or discuss requirements for new qualifications suitable for local needs.

Location:

CTH offices are located in London's West End, opposite to Selfridges entrance in Duke Street. The address is 37 Duke Street, London W1U 1LN

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