

**CTH Level 5 Advanced Diploma in Tourism Management (QAN: 601/7135/2)**

Students must achieve:

- All 7 Mandatory units, providing 120 credits, of which **15 credits are at level 4** and **105 are credits at level 5**

**Credit Value (CV):** 120**Guided Learning Hours (GLH) for Qualification:**  
480**Total Qualification Time (TQT) for Qualification:**  
1200**Mandatory Units**

Unit Code	Unit Title	L	CV	GLH	URN	Assessment Method
UFTH	Understanding Funding and Finance in Tourism and Hospitality	4	15	80	K/507/3866	Closed book written examination
HRMTHI	Human Resource Management in the Tourism and Hospitality Industry	5	20	60	T/504/4421	Assignment
SMTHI	Strategic Marketing in the Tourism and Hospitality Industry	5	15	60	A/504/4422	Closed book written examination
CRMTHI	Customer Relationship Management in the Tourism and Hospitality Industry	5	15	60	F/504/4423	Assignment or work- based assessment
CITHI	Contemporary Issues in the Tourism and Hospitality Industry	5	15	60	J/504/4424	Closed book written examination
TOM	Tour Operations Management	5	20	80	J/504/4455	Assignment
STDD	Sustainable Tourism and Destination Development	5	20	80	D/504/4459	Assignment or work- based assessment
<b>Advanced Diploma Total (7 units)</b>			<b>120</b>	<b>480</b>		