

CTH Level 7 Executive Diploma in Hospitality and Tourism Management (QAN: 601/0276/7)

Students must achieve:

- 3 mandatory Units, providing a combined 90 credits
- 1 optional Unit, providing 30 credits

i.e. a total of 120 credits, **all at level 7****Credit Value (CV):** 120**Guided Learning Hours (GLH) for Qualification:**
360**Total Qualification Time (TQT) for Qualification:**
1200**Mandatory Units**

Unit Code	Unit Title	L	CV	GLH	URN	Assessment Method
HTMS	Hospitality and Tourism Marketing Strategies	7	30	90	A/505/2794	Assignment 80% Presentation 20%
MLAC	Management and Leadership Across Cultures	7	30	90	F/505/2795	Assignment 80% Presentation 20%
HTSP	Hospitality and Tourism Strategic Planning	7	30	90	J/505/2796	Assignment 100%

Optional Units. A total of 30 credits (one Unit) to be taken

MHTP	Managing Hospitality and Tourism Projects	7	30	90	L/505/2797	Assignment 100%
RMHTM	Research Methods for Hospitality and Tourism Managers	7	30	90	R/505/2798	Assignment 80% Presentation 20%

**Executive Diploma Total
(4 units)****120 360**