Gold standard qualifications for Hospitality, Culinary & Tourism

www.cthawards.com
Gold standard qualifications for Hospitality, Culinary & Tourism

At CTH, our core mission is to provide the highest standard of qualifications. We achieve this through robust monitoring supported by industry, universities and the UK government regulator, Ofqual. CTH is also a member of the Federation of Awarding Bodies.

We have strong partnerships with major international employers and academic institutions. For example, CTH Culinary programmes have been developed with professional chefs including Gordon Ramsey’s Tante Marie organisation, whilst Virgin Atlantic and Star Alliance work with CTH on our Travel certificate qualifications.
About the Confederation:

The need for qualified personnel

Travel, tourism and hospitality is the world’s single biggest industry and it has been estimated by the World Tourism Organisation that around one job in ten now depends on this fast growing sector. Travellers and tourists expect high standards of service and hospitality and it is only through organised and structured training that the industry can meet these expectations.

The Confederation of Tourism & Hospitality was established in 1982 to provide recognised standards of management training appropriate to the needs of the hotel and travel industries, via its syllabi, examinations and awards.

CTH programmes are continuously developed and improved to ensure they are relevant and up to date. This is carried out under the careful scrutiny and supervision of experts in all aspects of the hotel, tourism and travel industries.

Why CTH qualifications?

More than 250 Approved Teaching Centres deliver CTH qualifications globally and over 30,000 CTH learning assessments are taken each year, making the Confederation one of the leading hospitality, culinary and tourism award bodies in the world.

CTH programmes are well respected around the world, as demonstrated by the range and depth of our industry partnerships. These include programme endorsements from leading sectorial organisations such as Virgin Atlantic, Gordon Ramsay, Star Alliance, Radisson Edwardian Hotels, Thistle hotels and GTMC to name a few. Students can be confident that gaining a CTH qualification is an excellent start to a promising career with truly global opportunities.

Those studying for the specialist examinations and assessments of the Confederation are offered a structured learning process, encompassing both the theoretical and practical aspects of the industry. In addition, CTH offers students a defined pattern of career development through further study opportunities and to enjoy the graduate benefits of our Hospitality and Tourism membership organisation partners.

Contents

1 Tourism & Hospitality Management Programmes 04
   Foundation level 08
   Undergraduate level 10
   Executive level 16

2 Culinary Skills Programmes 18
   Culinary Skills 20
   Chefs in Health & Social Care 22
   Professional Cookery 24
   Culinary Arts 26

3 Career Skills Programmes 28
   English for Hospitality & Tourism Hospitality Practice 30
   Institute of Hospitality Courses 34
   Bar Skills & Bar Supervisor 36
   Restaurant Management 37
   Management & Leadership 38
   Work Experience 39
   Programme Endorsement 39
   VA Earth, VA-1 & VA-2 40
   Sabre 41
   Take Off Into Travel 41

4 Partnering with CTH 42
   Learning resources 44
   Student membership 46
   Quality assurance 48
   Examination procedures 49
   Making your application 50
Tourism & Hospitality Management Programmes

Developing future talent

CTH Management Programmes offer an excellent alternative, or complement to, university study in Hospitality and Tourism.

Graduates of these programmes typically aspire to management roles, whether at junior trainee for those completing Level 4 Diploma level or at senior postgraduate level for those completing the Level 7 Diploma.

Each programme is specifically geared to a particular learning outcome. For example, the Level 5 Advanced Diploma is an ideal pathway course for centres seeking to run a full university ‘top-up’ final year, while the Level 6 Professional Diploma offers a complete integrated degree level learning package in itself.
Some of our Management Level awards:

CTH is an awarding body approved by Ofqual, who are the official regulators of qualifications, exams and tests in England. It is also recognised by a wide range of authorities and regulators worldwide.
CTH Management Programmes offer a comprehensive range of study programmes designed to suit all learning objectives.

**Level 3 – Foundation Diploma**
An introductory foundation in the core elements of the sector.

**Level 4 – Diploma**
For students seeking an essential grounding in management principles for direct entry to trainee positions in the industry.

**Level 5 – Advanced Diploma**
The next step, leading to direct entry into a final year ‘top-up’ university degree, and equivalent to year two of a bachelor’s degree.

**Level 6 – Professional Diploma**
Offering equivalence to the majority of a full final year of a UK university bachelor’s degree programme. Students completing this award can convert it into a university bachelor’s degree with just a small amount of further study.

**Level 7 – Executive**
A broad postgraduate learning programme, ideal for those with supervisory management experience in the sector.

Our Management Programmes are designed to offer flexibility of entry, as well as a steady progression of level 3 up to full Postgraduate level.
Opening the way to careers

CTH syllabi are carefully developed and updated on a regular basis in consultation with industry professionals to ensure their relevance to the actual career environment.

For example, in the case of the tourism and travel agency management programmes, the fares and ticketing components have been developed in conjunction with Virgin Atlantic Airways and the Star Alliance network of airlines.

Over the years, students who have completed CTH Diploma and Advanced Diploma programmes have progressed to successful careers in a wide range of roles within the hospitality and tourism industries.

Opening the way to university

CTH Management Programmes are widely recognised by universities as offering equivalency to degree level study. At undergraduate level, CTH Level 4 Diploma and Level 5 Advanced Diploma graduates may therefore gain direct entry to the second or final year of a variety of hospitality & tourism degree programmes, whilst Level 6 Professional Diploma graduates will typically only need to complete just a few further modules to complete a bachelor’s degree. Similarly, at postgraduate level Level 7 Executive Diploma graduates may apply to the latter stages of an MA, MSc. or MBA.

University pathways

CTH graduates have access to a range of universities which specialise in tourism or hospitality, not just in the UK but internationally. Some of these partnerships are shown below. Visit our website for the latest list.

Career pathways

“The CTH approved centre has been providing industry training to more than 150 personnel in the Hilton Hotel Dalian including the CTH Diploma programme for middle and senior level managers. We have employed many students from the school in the Hilton Hotel Dalian in industry training positions. With their skills and values, these students are the hotel industry managers of tomorrow.”

Wolfgang Maier
General Manager,
Hilton Hotel Dalian

“Having worked in key deluxe hospitality groups around the world in the last few years (including The Waldorf Astoria in New York City, Claridge’s in London and Regent Seven Seas Cruises), I have come across CTH graduates who have all been of very high calibre. Furthermore, my experience as a CTH Lecturer at Oxford House College, London confirmed my opinion that CTH offers high quality education that enhances graduates’ chances of gaining a successful career in the international hospitality industry.

In my current role, as Vice President Human Resources for First Hotels, I welcome the opportunity to recruit CTH graduates in the near future.”

Nina Kullander
Vice President Human Resources,
First Hotels
These programmes are aimed at those wishing to gain entry to the first year of selected university degrees, or to Level 4 Diploma programmes. It is also a free-standing qualification for those who wish to enter employment at team member level.

Hospitality and tourism is the world’s single biggest industry, covering everything from international airlines and global hotel chains right down to small family-run restaurants and private tour guiding. The career options are huge and varied. CTH offers programmes specially designed to prepare the next generation of professionals in the sector. This preliminary foundation course is the first step towards an exciting career...

Study structure
The CTH Level 3 Foundation Diplomas are 120 credit courses where students are required to demonstrate interpersonal, self study and research and presentation skills throughout the qualification. Assessments are developed to encourage these skills to provide students with a strong foundation for further studies in hospitality and tourism sectors.

Students can achieve the 600 Guided Learning Hours (1200 TQT) in combination of face to face classroom interactions, attending seminars, visits to hotels, self study and group study as well as research work. Students based at a study centre, will be required to attend a certain number of lecture hours to support their studies and will receive guidance to complete the learning hours.

Students that are following this qualification without face to face interactions, such as online or distance study may require more hours to complete the qualification.

Admission requirements
These are open access qualifications however students should typically be at least 16, have completed secondary education and have English IELTS 5.0 equivalent. Students should also have basic study skills. International students may choose to combine these programmes with CTH’s Certificate in English for Hospitality & Tourism to improve their industry-related English vocabulary.

Pathways
Successful graduates may apply for entry to any of CTH’s Undergraduate Level programmes. Alternatively, the qualification is accepted for direct entry to a wide range of hospitality and tourism related bachelor’s degree programmes.
Tourism & Hospitality stream

CTH Level 3 Foundation Diploma in Tourism & Hospitality

- Essentials of Human Resources & Business Computing in Tourism & Hospitality - An understanding of the organisation of staff in tourism and hospitality. Assessment: Examination or Assignment
- Essentials of Marketing & Customer Relationships in Tourism & Hospitality - An introduction to marketing, sales and customer relationships in the tourism and hospitality industry. Assessment: Examination
- Tourism & Hospitality Industry - An overview of the different characteristics and types of hotel and food service providers. Assessment: Assignment
- Essentials of Tourism & Hospitality Operations - Introduces a range of functions in the industry i.e. front office, housekeeping, food and beverage operations, destination analysis and tour guiding operations. Assessment: Work-based or Assignment

Students may complement this course by simultaneously taking the Level 2 Certificate in Hospitality Practice. (See page 32).

Hospitality Business stream

CTH Level 3 Foundation Diploma in Hospitality Business

- Tourism & Hospitality Industry - An overview of the different characteristics and types of hotel and food service providers. Assessment: Assignment
- Purpose & function of international business - An introduction to international business in general, including the aims and objectives of business, the economic background to international business and trade and business functions within international organisations. Assessment: Case study-based written examination
- Entrepreneurship - This unit aims to introduce learners to the challenges faced by entrepreneurs, how to raise finance for a new business venture and the identification and management of business risk. Assessment: Assignment
- Essentials of Marketing & Customer Relationships in Tourism & Hospitality - An introduction to marketing, sales and customer relationships in the tourism and hospitality industry. Assessment: Examination

Students may complement this course by simultaneously taking the Level 2 Certificate in Hospitality Practice. (See page 32).

Yao Yao Chen, from China, studied the CTH Diploma in Tourism & Hospitality at Kings Bournemouth, an international college specialising in pre-university and English language courses.

Yao Yao said: “I would strongly recommend the course. My IELTS improved from 4.5 to 6.5. The smaller environment at Kings is the best preparation for university level studies.”

Alex Bradwell, Yao Yao’s main tutor, explains about the valuable experience students have outside the classroom: “Visits are made to a range of hotels, from boutique to world-famous five-star venues. This not only helps students see behind the scenes but also prepares them for the research element of the four assignments of their course.”

Yao Yao successfully completed the course and went on to win a place at the University of Surrey (ranked No.1 in the UK for hospitality & tourism) to study for a BSc in International Hospitality Management.”

Yao Yao Chen from China
CTH Level 4 Diploma
Undergraduate Level (Part 1)

Diploma level courses combine practical career-based elements with a number of essential underpinning management disciplines that will be invaluable as the student’s career progresses.

Two specialist streams are offered, one in Hospitality Management and one in Tourism Management. Each comprises 7 mandatory units totalling 145 credits, with 480 Guided Learning Hours (1200 TQT). Assessment is by a combination of closed book written 2.5 hour examination or assignment/work assessment. Students from this programme can either use it to help secure a trainee position with a relevant employer or use it for entry into the Level 5 Diploma courses.

Admission requirements
Students must be at least 17, have completed secondary education (UK Level 3 equivalent) and have English IELTS 5.5 equivalent. Students should also have demonstrable study skills.

A student’s experience
“I have a natural passion for the hotel industry. Although I already had seven years experience in the hotel industry across three different countries I felt I needed to complete my profile academically in order to develop a career at a management level. I conducted research and discovered that CTH was the most valuable organisation since it delivers well structured professional courses and is internationally recognised among the leading hotel companies. After completing my first Diploma semester, I got a position at the five star deluxe Hotel “Langham” After completing the diploma level, I was promoted to supervisory level. I believe studying with CTH has been my most valuable experience and has aided my career progression.”

Francesco from Italy

Industry-driven qualifications
CTH works with the industry to ensure our programmes provide relevant practical skills:

CTH co-developed and manages the industry-leading Virgin Atlantic VA-1 & VA-2 fares & ticketing courses, as well as the specialist VA-Earth travel geography course.

CTH worked with the Chartered Institute of Environmental Health when developing its food hygiene syllabus content.
Syllabus Details

Core modules
- **Finance in Tourism & Hospitality** - An essential understanding of income generation, cost control, budgeting and the interpretation of financial information. 
  Assessment: Examination

- **Customer Service Management in Tourism & Hospitality** - Customer expectations, service standards, performance, communication, complaint resolution and quality systems. 
  Assessment: Work-based or Assignment

- **Global Tourism and Hospitality** - An exploration of the scope of the industry, the various activities within it and its position in relation to the world market. 
  Assessment: Assignment

Hospitality stream specialist modules - CTH Level 4 Diploma in Hospitality Management
- **Rooms Division Operations** - An understanding of front office/reception, advance reservations, cashiering, guest relations, switchboard, concierge, portering, housekeeping, laundry, linen room, maintenance and security. 
  Assessment: Examination

- **Rooms Division Supervision** - Evaluation of Rooms Division effectiveness, supervision of operations & management of performance. 
  Assessment: Work-based or Assignment

- **Food & Beverage Operations** - Restaurant concepts & trends, kitchen layouts, catering requirements, hygiene, food storage, table layout, timetables, bills and presentation. 
  Assessment: Examination

- **Food & Beverage Supervision** - Evaluation of Food & Beverage operational effectiveness, supervision of operations & management of performance. 
  Assessment: Work-based or Assignment

Tourism stream specialist modules - CTH Level 4 Diploma in Tourism Management
- **Travel & Tourism Operations** - Tourism, special interest tourism, tour operators, outdoor pursuits, the distribution chain, market segmentation and change, travel agencies, services and tickets, currency, visas, programme planning and tour guiding. 
  Assessment: Examination

- **Travel & Tourism Supervision** - Evaluation of operational effectiveness, supervision of operations & management of performance. 
  Assessment: Work-based or Assignment

- **Travel Geography** - Countries, regions, characteristics, tourist patterns, impact, destination types, development, climate, culture, infrastructure, risks and attractions. 
  Assessment: Examination

- **Destination Analysis** - Primary & secondary data, destination audit, strengths & weaknesses, visitor analysis, resort lifecycle, governmental issues and accessibility. 
  Assessment: Work-based or Assignment

Students may complement this course by simultaneously taking the Level 2 Certificate in Hospitality Practice. (See page 32).
CTH Level 5 Advanced Diploma
Undergraduate Level (Part 2)

Overview

The CTH Level 5 Advanced Diploma is a substantive management programme, typically taught over a nine month period and designed to provide direct entry to the final year of a university bachelor’s degree.

The course aims to provide students with an understanding of the managerial, decision making and leadership aspects of the industry. In addition it is also designed to develop independent research and study skills required when working at senior managerial level in the industry. It is therefore an excellent preparation for either entry to the workplace or as a springboard into final year bachelors degree level study.

Two specialist streams are offered, one in Hospitality Management and one in Tourism Management. Each comprises seven mandatory units (five of which are common, with two specialised) and 480 Guided Learning Hours (1200 TQT). It leads to a total of 175 credits.

Assessment is via a combination of closed book written examination or assignment/work assessment. All assessments are marked or moderated by CTH.

Admission requirements
Entry is available to graduates of the CTH Level 4 Diploma or equivalent approved qualification. Students should have at least IELTS 5.5 level English or equivalent and demonstrable academic study skills.

University pathways
CTH Advanced Diploma graduates have access to a range of university final year degree programmes, not just in the UK but internationally. Some of these partnerships are shown below. Visit our website for the latest list.
Syllabus Details

Core modules

- Understanding Funding & Finance in Tourism & Hospitality - An understanding of the concepts financial management and accounting, controlling finances, managing cashflow and ensuring profitability. Assessment: Examination


- Strategic Marketing in the Tourism & Hospitality Industry - Strategies, marketing communications, branding, positioning, competitors, partnerships and planning. Assessment: Examination

- Customer Relationship Management in the Tourism & Hospitality Industry - Standards, customer relationship management (CRM), service evaluation and training. Assessment: Work-based or Assignment

- Contemporary Issues in the Tourism & Hospitality Industry - Emerging issues, demographics, cultural and political change, commercial impacts & change management. Assessment: Examination

Hospitality stream specialist modules - CTH Level 5 Advanced Diploma in Hospitality Management

- Food and Beverage Management - Needs identification, menu planning, design of systems, procurement and quality assurance. Assessment: Assignment

- Facilities Management in the Tourism & Hospitality Industry - Scope of role, suppliers, negotiation, space planning, resource optimisation, regulation, health & safety, maintenance and corporate standards. Assessment: Work-based or Assignment

Tourism stream specialist modules - CTH Level 5 Advanced Diploma in Tourism Management

- Tour Operations Management - Destinations, seasons, culture, environment, niches, pricing, margin, booking, tour planning, marketing, subcontracting, regulation and legal issues. Assessment: Assignment

- Sustainable Tourism & Destination Development - Definition, strategic planning, commercial needs, globalisation, authenticity, zoning, World Heritage, ethics and controls. Assessment: Assignment

A student’s experience

“IThose CTH as it is recognised globally, making it easier for me to find jobs within the sector in any country. I ended up doing the CTH Advanced Diploma in Hotel Management and the course helped me gain admission into Bournemouth University’s final year to do a top-up degree in International Hospitality & Tourism Management. I currently work for the Strand Palace Hotel in London as both a Reservations Supervisor and internal Trainer for the Hotel.”

Genevieve from Ghana

Minaaz studied the CTH Diploma in Hotel Management and then went on to gain a first class honours degree in International Hospitality & Tourism Management from Bournemouth University. She commented: “I decided to study with CTH because, besides being recognised worldwide by employers, the modules specialised in the specific areas which would be beneficial for my future career in tour operations.”

Minaaz from India
The CTH Level 6 Professional Diploma is designed to be equivalent to most of the final year of a bachelor’s degree.

This programme is CTH’s ultimate undergraduate level award and has been expressly designed to provide similar learning to that provided by much of the final year of a British university bachelor’s degree programme in hospitality and tourism.

In fact, graduates of this programme are able to convert their award into a recognised British university bachelor’s degree from Derby University simply by completing an additional three units online with the University.

The Level 6 Diploma programme is designed as an advanced 120 credit, 480 Guided Learning Hours (1200 TQT) qualification in international hospitality & tourism management, covering all the key skills required for a management career in the sector.

Admission requirements

Admission to this programme is open to those students who have completed an appropriate Level 5 qualification in a relevant subject, such as a CTH Level 5 Advanced Diploma, or a relevant HND. Applicants should also have at least English IELTS 5.5 level or equivalent and possess high level academic study skills (Harvard referencing and criticality).
Syllabus Details

CTH Level 6 Professional Diploma in Tourism & Hospitality Management

- The Strategic Impact of the Business Environment - The macro environment, globalisation, the economy, responding to change, and competitive advantage. Assessment: Assignment
- Business Strategy for Hospitality & Tourism - Business analysis, planning models, growth strategies, vision, mission, culture and strategy implementation. Assessment: Examination
- Managing Events for Hospitality & Tourism - Types of event, issues, pre/real-time/post event management. Assessment: Assignment
- Quality Management for Hospitality & Tourism - Importance, quality improvement measures, customer research & feedback. Assessment: Examination

University of Derby Online Degree Pathway

Successful completion of the CTH Level 6 Professional Diploma exempts students from 50% of the final year of the University of Derby BA (Hons) Degree in International Hospitality Business Management.

This excellent and respected University of Derby degree programme is available online anywhere in the world, making it the perfect choice for non-UK students unable to travel away from their home country to complete their bachelor’s degree.

Students will also need to have 6 months relevant work experience and good English skills (to IELTS 6.5 or equivalent).

A student’s experience

"I am currently enrolled in the Level 6 Diploma in Hospitality and Tourism course by CTH in Williams College.

I have searched for a course which enhances my career prospects, educational growth and provides greater in-depth into the hospitality and tourism industry. There is no course better than CTH currently in the market because as an overseas student this course not only gives me insight into the UK Hospitality sector but also helps me to gain an international perspective on the same.

I was given adequate information about the course and its usefulness at the time of enrolment at Williams College here in London. The course fees are affordable and the learning experience at Williams College is very satisfying. The academic and admin team provide great support to all students and the facilities, including the learning resources centre, and the support from the CTH course leader at every stage of our course is truly helpful."

Archana Adhikari from Nepal
CTH Level 7 Executive Diploma
Postgraduate Level Programme

Overview

CTH’s ultimate awards, designed to provide a stepping stone onto Master’s Degrees and management roles.

These university endorsed international qualifications are appropriate for both hospitality and tourism graduates and experienced hospitality and tourism managers without a first degree. They also provide an effective route for graduates in other fields who wish to make a career change into the growing hospitality and tourism sectors.

The Executive programmes
Two distinct programmes are available;

- **Hospitality & Tourism Management** - A wide-ranging management stream focused on the overall global tourism and hospitality sector.

- **Event Management** - A specialist events management-focused stream.

The new Event Management-focused stream is a response to the career opportunities in this fast-growing sector, worth £42.3bn in the UK alone and with more than 570,000 full time equivalent event professionals, whilst the global MICE sector is expected to reach circa £1,000bn by 2023. One thing is clear: the demand for skilled project managers in the events industry is at a critically urgent level.

Admission requirements

- Minimum of a recognised university degree in a relevant hospitality, tourism or management subject. Equivalence for non-UK degrees should be evaluated through NARIC.

- Non-graduates and holders of non-relevant degrees - A minimum of 5 years of evidenced work experience at managerial level within the hospitality & tourism industries.

- Successful completion of the CTH Level 6 Professional Diploma.

All applicants must be individually pre-approved for admission by CTH, and have good English (to at least IELTS 6.0 or equivalent) and high level academic study skills (Harvard referencing and criticality).

Programme structure & assessment

These are 120 credit, 360 Guided Learning Hour (1200 TQT) programmes in which students are required to demonstrate interpersonal, self study and research and presentation skills throughout the qualification. Assessments are developed to encourage these skills and include both time-restricted examinations and project-based assignments.

The assessment of candidates’ work is centre-based, against the specified learning outcomes. Centres are expected to demonstrate a robust assessment system. In order to manage the quality of assessment within approved Centres, CTH carries out external marking and moderation of assessments.
Hospitality & Tourism Management stream

CTH Level 7 Executive Diploma in Hospitality & Tourism Management

- Global HRM Strategies – Examines theory and evidence of workforce management, including metrics of human capital, talent management, compensation and leadership.
- Operations Management in Hospitality & Tourism – Emphasises business awareness, proactive and logical thinking, research and critical analysis for sound tactical and strategic management decision-making.
- Strategic Management – Including the globalization of technologies/markets and the role of strategic alliances in nurturing competence for strategic advantage.
- Managerial Finance – Key accounting and finance practice, evaluation and associated decision-making tools.
- Research Methods in Hospitality & Tourism Management – The skills needed to ensure decisions are well-informed.
- Marketing & Customer Experience Management – Following the customer journey from their initial research through to post-purchase behaviours.
- Destination Management – Strategic analysis of destination development, sustainability & planning.
- Project Management & Events – Importance of effective project management, project management knowledge systems, key methodologies, and tools/techniques to initiate, plan, implement and evaluate.

Hospitality & Event Management stream

CTH Level 7 Executive Diploma in Hospitality & Event Management

- Events Venues & Facilities Management – An understanding of the role venues and spaces play in strategic event strategy, as well as the legal and administrative aspects.
- Hospitality Operations – An understanding of hospitality operations & their implications for business output, as well as how these function through a systematic approach.
- New Venture Creation & Innovation in Events – The generation, design and development of an initial business idea to creating a business plan & securing funding.
- Competitive Strategies in Hospitality – The impact of external & internal influences on organisational business strategy creation in relation to competitive strategies.
- International HRM in Events – An awareness of the issues surrounding the management of people in hospitality and events.
- Finance & project management for Events – Budgeting, revenue management, pricing, project management skills and knowledge in an event setting.
- Live Events – Including operations, logistics, supply chains, client briefs, staffing, planning, food & beverage operations, security, post-event evaluation and client feedback.
- Contemporary Conference Management – Including an understanding of new market forces, changing client and participant needs and expectations, and economic pressures.

Master’s Pathway

CTH Level 7 Executive Diploma graduates will have access to a range of universities to convert their Executive Diploma into a relevant Master’s Degree.

Specifically, CTH has a close partnership with Coventry University London for student progression from the CTH Level 7 Executive Diploma in Hospitality & Tourism Management directly into the very final stage of their MSc. in International Hospitality & Tourism Management.

Similarly, for graduates of the CTH Level 7 Executive Diploma in Hospitality & Event Management there is the opportunity to complete their Master’s studies in beautiful Luzern in Switzerland at the renowned IMI University Centre.

Other Master’s pathways are being added periodically so please visit cthawards.com for the latest list.
Culinary Programmes

Fostering excellence in international cuisine

CTH Culinary awards have been carefully developed to provide a truly Gold Standard of qualifications for this specialist sector.

Our qualifications are available for a wide range of cuisine types, including specialist areas such a Vegetarian cookery and Confectionary & Patisserie. And they are offered at all levels from entry-level (Level 2) right up to advanced (Level 5).

Wherever possible our syllabi are developed in conjunction with leading industry practitioners and trainers to ensure career-relevance and long-term employability.
Some of our Culinary awards:

CTH offers a range of culinary programmes, covering not just general culinary skills but also more specialist areas such as vegetarian cookery, ethnic cookery, kitchen & larder and confectionary & patisserie.

CTH Culinary Programmes are designed to offer flexibility of entry, as well as a steady progression of level up to university bachelor’s degree.

Successful graduates of CTH Culinary Skills Programmes are awarded an official certificate of their achievement.
Culinary Skills

LEVEL 2 AWARD, CERTIFICATE & DIPLOMA PROGRAMMES

A set of entry-level programmes that introduce candidates to a range of core food preparation and cooking techniques designed to provide a basis for a first working role in a professional kitchen.
The aim of these qualifications is to:

- **Provide an introduction to the core skills required in a professional kitchen**
- **Improve the skills of individuals & increase their chances of gaining employment**
- **To support the skills required within the catering industry**

The courses introduce candidates to essential kitchen skills for employment, with learning outcomes focused on practical cookery and kitchen skills rather than underpinning theory. The qualifications are at Level 2, allowing open access to all candidates.

Assessment is via practical examination where students have to produce dishes in a professional kitchen environment. Each unit individually assessed and carries equal weighting. The qualification is assessed internally but with external moderation from a CTH assessor.

Moderation takes the form of attending examination sessions and analysis of internal assessor’s mark schemes for consistency of marking. CTH also carry out a standardisation session with each delivery centre prior to practical examinations taking place.

### Programme Overview

The course is divided into units that develop a variety of cooking skills such as health, safety and food hygiene in practice, personal cleanliness, working methods and code of conduct.

#### Award

A short beginner’s course of 90 Guided Learning Hours (90 TQT) providing a total of 9 learning credits:

- **Kitchen practices**
- **Basic vegetable & soup dishes**
- **Basic cakes & pastries**
- **Basic meat, poultry, fish or vegetarian dishes**

A vegetarian option is available in which the last module is replaced by a module covering the preparation of solely vegetarian dishes.

#### Certificate

A more extensive beginners’ programme of 194 Guided Learning Hours (240 TQT) offering 24 credits, with a greater contact time and depth of learning.

- **Vegetables, sauces & soups**
- **Poultry, meat & game**
- **Fish & shellfish**
- **Cold & hot desserts**
- **Baking & baked products**

#### Diploma

A fully-rounded beginner’s programme of 320 Guided Learning Hours (400 TQT) and offering 37 credits in a wide-ranging introduction to professional cooking:

- **Vegetables, sauces & soups**
- **Poultry & meat**
- **Fish & shellfish**
- **Cold & hot desserts**
- **Baked products**
- **Farinaceous dishes**
- **Dough products**
- **Health & safety**
- **Food safety practice**

Optional units include:

- **Nutrition & healthier dishes**
- **Eggs & egg dishes**
- **Vegetarian cookery**
- **Menu costing and planning**

#### Level 2 Award in Healthier Cooking & Eating

CTH also offers a specialist short award (7 credits, 65 Guided Learning Hours) in Healthier Cooking & Eating that is ideal for those students seeking to learn how to prepare healthier dishes. Please enquire for further details.
Chefs in Health & Social Care

LEVEL 2 SPECIALIST AWARD FOR CHEFS IN HEALTH & SOCIAL CARE

Offered in partnership with the renowned Institute of Hospitality this is a unique qualification specifically designed for people who cater for patients and residents in a health and social care setting and aims to develop their awareness of diet and appetite issues that may arise in this environment.

It was specially developed by the Institute of Hospitality in association with the Hospital Caterers Association (HCA) and National Association of Care Catering (NACC). It therefore embodies the very best practice in this specialist field.
This specialist Level 2 qualification has been custom-designed for people who cater for patients and residents in a health and social care setting and aims to develop their awareness of diet and appetite issues that may arise in this environment.

It covers the importance of nutrition and hydration in maintaining health and well-being, how multi-professional teams work together to provide the level of nutritional care needed by different people, the needs of Dysphagia sufferers and how the condition impacts on diets and menus, how to cook food and amend menus for Dysphagia sufferers, the role of appetite and its influencing factors, and how to cook and hold food to maximise its effect on appetite.

**Sector recognition**

This accredited qualification is designed to complement existing NVQ qualifications in professional cookery and the Trailblazers Commis Chef Apprenticeships Standard. It is based on the recommendations of the National Occupational Standards (NOS) related to professional cookery and health and social care, the recommendations of good practice outlined by the National Association of Care Catering and the recommendations of the Hospital Caterers Association (HCA).

Learners will also have complimentary guest membership of the Hospital Caterers Association (HCA) and complimentary student membership to the National Association of Care Catering (NACC) during the course.

**Syllabus Overview**

The course covers the following skills:

- **Nutrition & Hydration** - The learner will be able to understand the impact of nutrition and hydration on health and wellbeing, understand nutrition and hydration for population sub-groups and know the roles of multidisciplinary teams, national standards and guidelines.

- **Food Modification in Health Care Settings** - The learner will be able to understand the impact of Dysphagia on patients or residents and plan, prepare, cook and finish food for patients or residents suffering from Dysphagia.
Professional Cookery

LEVEL 3 CERTIFICATE & DIPLOMA PROGRAMMES

A professional training in commercial cookery, structured to prepare students for a first career role in kitchen environments.

Programme overview
The CTH Level 3 programmes are designed as more substantial professional cookery qualification, available at both Certificate (25 credit) and Diploma (75 credit) level.

Certificate
This course is 210 Guided Learning Hours (250 TQT) and comprises five mandatory units including essential cookery & food preparation necessary for professional employment as follows:

- Techniques and skills in preparation, cooking and finishing vegetables, sauces & soups
- Techniques and skills in preparation, cooking & finishing poultry, meat & game
- Techniques and skills in preparation, cooking & finishing fish & shellfish
- Techniques and skills in producing frozen, cold & hot desserts
- Techniques & skills in baking & baked products

Diploma
This course is 630 Guided Learning Hours (750 TQT). In addition to the 5 mandatory Certificate units students choose five of the following additional options that allow them to focus on particular areas of interest:

- Food safety practices in food preparation, service & storage
- Kitchen organisation
- High volume food production
- Food product development
- Techniques & skills in producing fermented dough products
- Nutrition & healthier dishes
- Producing farinaceous goods
- Vegetarian cookery
- Ethnic cookery
- International cookery

All teaching on this programme should be tutor guided and within a practical kitchen environment. Units are assessed via either practical examination or by written assignment.

SPECIALISMS
CTH also offers two specialist versions of the Level 3 Diploma as follows:

1. Kitchen & Larder (Diploma)
A specialist version of the Level 3 Diploma programme for those students wishing to focus on savoury dishes. This course gives a total of 45 credits and is 546 GLH (650 TQT).

Mandatory modules:
- Techniques and skills in preparation, cooking and finishing vegetables, sauces & soups
- Techniques and skills in preparation, cooking & finishing poultry, meat & game
- Techniques and skills in preparation, cooking & finishing fish & shellfish
- Techniques and skills in producing frozen, cold and hot desserts
- Techniques & skills in baking and baked products
- Food safety practices in food preparation, service & storage
- Kitchen organisation
- High volume food production
- Food product development
- Nutrition & healthier dishes
- Producing farinaceous goods
- Vegetarian cookery
- Ethnic cookery
- International cookery

2. Confectionery & Patisserie (Diploma)
A specialist 50 credit derivative of the Level 3 Diploma programme of 588 GLH (700 TQT) for those students wishing to focus on sweets and cakes.

Mandatory modules:
- Techniques and skills in producing frozen, cold and hot desserts
- Techniques and skills in baking and baked products
- Techniques and skills in producing fermented dough products
- Techniques and skills in producing decorative items and display products
- Techniques & skills in producing paste products and petit fours
- Food safety practices in the preparation, service and storage of food
- Kitchen organisation
- International cookery

Kitchen & Larder students must also study two further modules from the following options that allow them to focus on particular areas of interest:

- Kitchen organisation
- High volume food production
- Food product development
- Techniques & skills in producing fermented dough products
- Nutrition & healthier dishes
- Producing farinaceous goods
- Vegetarian cookery
- Ethnic cookery
- International cookery
EXTENDED CERTIFICATE

The CTH Level 3 Extended Certificate in Professional Cookery is a self-contained package originally designed for sixth form students at a number of respected private schools in the UK. It was developed in conjunction with the world-famous Leiths School of Food & Wine who directly administer the programme to this specialist market.

Uniquely, the course attracts university entrance UCAS points, making it an attractive option for students hoping to go on to university after school. Students achieving a Pass qualify for 12 UCAS points whereas those achieving a Merit or Distinction qualify for 24 or 36 UCAS points respectively.

In addition to the Leiths-delivered programme to the UK schools market, the programme is also available in other markets, direct from CTH.

The programme comprises 235 Guided Learning Hours (300 TQT) with an overall Credit Value of 30.

Students study 7 modules as follows:

- Techniques and skills in preparation, cooking and finishing vegetables, sauces & soups
- Techniques and skills in preparation, cooking & finishing poultry, meat & game
- Techniques and skills in preparation, cooking & finishing fish & shellfish
- Techniques and skills in producing frozen, cold & hot deserts
- Techniques and skills in baking & baked products
- Food safety & hygiene
- Menu planning
Culinary Arts
LEVEL 4 DIPLOMA PROGRAMME

A career as a professional chef is challenging but also immensely rewarding. Professional cookery, as many celebrity chefs have shown, is a highly creative activity and one that demands dedication, creativity and flair.

The CTH Culinary Arts Diploma has been carefully developed in partnership with Gordon Ramsay’s Tante Marie organisation to provide students with an excellent set of skills in food preparation in a professional environment - a perfect first step to a rewarding culinary career.

“Our professional qualification is designed in consultation with some of the industry’s leading chefs. Throughout this qualification, students will learn the skills and knowledge required to cook in a professional kitchen environment, and gain the keys to a successful career in the industry.”

Gordon Ramsay and Tante Marie
Designed by CTH and Gordon Ramsay’s Tante Marie for those with ambitions to become a professional chef and for those who would like a career in food.

The qualification is a mix of practical and theoretical sessions but with a strong emphasis on the practical element. As well as the key cooking subjects, the curriculum also covers menu planning and budgeting.

The qualification develops culinary skills by working in a kitchen environment which will be enhanced through demonstrations, appropriate theory sessions and visits. Students develop knife skills, familiarity with produce, and master many professional skills such as elementary butchery, fish preparation and pastry work, to an appropriate level.

**Structures**

The assessment methodology for Menu Planning is by assignment, all other units by practical examination. Each of the modules is internally and externally assessed and the qualification awarded by CTH.

**Admission Requirements**

Students must have completed formal secondary education and have a minimum English IELTS 5.0 level or an approved equivalent. Students must be over 16.

**Centre Requirements**

The CTH Culinary Arts Diploma is a specialist course designed to impart a high level of skill to the students that undertake it. Centres seeking to run the programme must therefore be able to demonstrate both a high standard of built culinary training facilities and excellence in their teaching personnel.

---

**Syllabus Overview**

The course covers skills including:

- Prepare, Cook, and Finish;
- Farinaceous Dishes
- Fish and Shell Fish
- Hors d’oeuvres, Cocktails and Canapés
- Meat, Poultry and Game
- Pastries, Desserts and Confectionary
- Soups
- Stocks, Sauces and Dressings
- Terrine Dishes
- Vegetables and Salads
- Yeast Products

And

- Menu Planning
- Professional Kitchen Skills

This Level 4 Diploma in Professional Culinary Arts comprises 900 Guided Learning Hours (960 TQT) and carries 96 credits. This enables students to gain credit towards any future qualifications they may wish to take, be they at university or CTH accredited colleges around the world.
Each CTH Career Skills programme is a specialised qualification, carefully designed to meet the unique training needs of a particular practitioner role within the travel and tourism industry.

In every case the syllabi are of the highest standard and developed in tandem with leading organisations in the sector.

Ranging from short training courses in a single specialist skill right up to a comprehensive Diploma in a range of practitioner competencies, CTH Career Skills programmes deliver training that both enhances job performance and develops career prospects.
CTH believes that industry relevance is an essential factor in the achievement of effective training. We therefore take great care to involve leading industry players wherever possible in the planning and development of our programme syllabi.

Shown here are just some of the industry partners who we work with for our various Short Course Skills programmes.

Our Career Skills awards:
A focused English language foundation for those looking to work in the Tourism and Hospitality industry.

This English foundation course is designed to help students acquire the necessary language and vocabulary to successfully work in a hospitality or tourism work environment. The learner will acquire new language quickly and effectively, so growing their confidence and competence.

The 19 credit Certificate programme is 160 Guided Learning Hours (190 TQT). Students may also undertake any single unit to achieve a Level 1 Award.

Each unit is 50 Guided Learning Hours (60 TQT) with the exception of English for Working in Hotels & Tourism which is 60 Guided Learning Hours (70 TQT).

Students undertake three units:
- **English for working in a restaurant**
- **English for working in hotels & tourism**
- **Travel English**

The qualification and assessments have been written by industry experts, in conjunction with an English language specialist.
This course is exactly what many English learners require. It combines relevant vocabulary, topics and structures in a setting that is appropriate to the students’ needs and working environment. Employers will benefit hugely too.

UK English language specialist.

Questions & Answers about the qualifications...

How is the qualification assessed?
Each core unit is assessed by:
- A presentation
- A reading and writing assessment
- A speaking and listening assessment

How do I know if students are at the right level for the course?
CTH provide a detailed placement test in grammar, reading and writing, speaking and listening.

What will students learn?
For each unit, students will learn key facts based on the subject, plus structures/grammar/functions of English/letter writing skills and presentation skills. They will also get the chance to take part in role plays.

Key functions covered include:
- Advising guests (on food, drinks etc.)
- Beginning and ending conversations (on the phone/facing to face)
- Complaining and reacting to complaints
- Describing a hotel or restaurant
- Describing problems and their solutions
- Enquiring and answering enquiries
- Giving directions inside and outside the hotel or restaurant
- Giving advice, instructions
- Making suggestions
- Taking leave
- Taking orders
- Welcoming and greeting guests

Will students be expected to study outside the classroom?
In order to benefit from this course, it is recommended that learners do a few hours of self-study at home each week. The tutor will recommend tasks for them to do. Each unit comes with additional readings and a unit quiz for them to test their progress.
A range of practical courses designed to provide essential skills for a first job in the hospitality sector.

These qualifications can be studied in parallel with one of our Management Diploma programmes at either Level 3 or Level 4, or as valuable skills courses in their own right. They have been developed specifically to provide individuals new to the hospitality sector with the essential job skills needed to perform successfully in their first career role in the sector.

Training is intended to be hands-on and in as close to real life situations as possible so that candidates gain actual experience of performance of skills such as preparing drinks, checking in guests and preparing accommodation rooms.

Level 2 Certificate in Hospitality Practice
This qualification comprises seven units:
- Customer service skills
- Restaurant & bar service 1
- Restaurant & bar service 2
- Housekeeping 1
- Housekeeping 2
- Reception & reservations
- Concierge & guest services

The Certificate course comprises 145 Guided Learning Hours (180 TQT). 18 credits. Assessment is via observed practicals and a written portfolio.
Short Level 2 Awards

The units of the qualification may also be studied as shorter specialist Awards.

- **Hospitality Practice** - comprising 4 units: Restaurant & bar service 1, Housekeeping 1, Reception & reservations, Customer service skills. 100 GLH, 12 credits.

- **Restaurant & Bar Service** - comprising 3 units: Restaurant & bar service 1, Restaurant & bar service 2, Customer service skills. 65 GLH, 8 credits.

- **Housekeeping** - comprising 3 units: Housekeeping 1, Housekeeping 2, Customer service skills. 65 GLH, 8 credits.

- **Front Office** - comprising 3 units: Reception & reservations, Concierge & guest services, Customer service skills. 65 GLH, 8 credits.
The Institute of Hospitality courses - for working people

Many of the most talented people working within the sector started with limited qualifications behind them. These unique management programmes have been expressly designed to help those individuals make the next step up in their careers and to move into management roles.
Developed by the renowned Institute of Hospitality in partnership with leading employers, these programmes provide all the essential business management knowledge for skilled employees to grow their careers.

Programmes are designed to be modular so that candidates can study part-time alongside their employment if they wish.

**IoH Level 3 Diploma in Hospitality & Tourism Management**
A comprehensive first stage management programme for those staff stepping up into supervisory roles. Candidates must complete 14 hospitality & tourism-focused modules around key disciplines:
- Managing the business
- Managing operations
- Supervising sales
- Merchandising & selling
- Understanding customer relationships
- Improving the customer experience
- Finance & budgeting for business
- Budget & forecast preparation
- Managing teams
- Target setting & monitoring performance
- Complying with legislation
- Employment law
- Managing your professional portfolio
- Information & research handling

The Level 3 Diploma comprises 140 Guided Learning Hours (304 TQT).

**IoH Level 4 Diploma in Advanced Hospitality & Tourism Management**
Second stage management development for those staff stepping up into more senior roles. 14 hospitality & tourism-focused modules around key disciplines:
- Business strategy
- Managing the business environment
- Services marketing
- Marketing communications
- Managing the consumer
- Customer relationship management
- Managing finance & performance
- Financial planning & control
- Leadership & management
- Staff development & restructuring
- Managing changing legislation
- Human resources legislation
- Professional development
- Project management

The Level 4 Advanced Diploma comprises 280 Guided Learning Hours (584 TQT).

**The Institute of Hospitality**
Whilst CTH is the dedicated qualifications body for the hospitality industry, the IoH is the professional membership body for the sector.

Established in Britain in 1938, the Institute of Hospitality is now an international membership organisation with numerous branches worldwide and members in over 100 countries.

Its members include some of the most experienced and senior managers in the hospitality industry. It is therefore ideally placed to partner with CTH in developing gold standard qualifications for the sector, with its stated primary purpose "to promote the highest professional standards of management and education in the international hospitality, leisure and tourism industries".
Bar Skills & Bar Supervisor

Developed in conjunction with a leading drinks brand, these courses offer students the training needed to progress as a professional barman.

New programmes launching 2020

Working in a bar is a job that many people do at some stage of their lives, but far fewer have the dedication and conviction to become true bar professionals. Skilled bartenders are craftsmen of their art, with the ability to conjure delicious cocktails whilst maintaining a great relaxing atmosphere. At the same time they ensure the bar is smoothly, effectively and hygienically run. It is a career that is ever more respected and valued.

The CTH suite of Level 2 Bar Skills and Level 3 Bar Supervision programmes are currently being developed in conjunction with one of the world’s greatest drinks companies to provide the training that bar staff need to progress their skills.

CTH Bar programmes

There will be three programmes available:

- CTH Level 2 Award in Bar Skills
- CTH Level 3 Award in Bar Supervision
- CTH Level 3 Certificate in Bar Supervision

Assessment is by online examination, assignment and work-based assessment.

The programme is open access with no entry requirements other than a good command of English.

In addition to carrying the endorsement of one of the world’s greatest drinks companies, the programmes will also carry the endorsement of the widely-respected Institute of Hospitality.
Restaurant Management

LEVEL 4 DIPLOMA PROGRAMME

Developed in conjunction with a famous restaurateur, this course offers students the management training they need to develop their professional careers.

New programme launching 2020

Many talented individuals enter the restaurant industry straight from school, choosing to get straight into the working world and learn their skills ‘on the job’. But when it comes to advancing on and upwards in their careers, these individuals can find themselves disadvantaged due to their lack of formal training, especially in the art of management.

This 195 Guided Learning Hours Level 4 Diploma qualification is designed to give these individuals the skills they need to confidently move forward.

It is being developed in close partnership with a renowned restaurateur with the syllabus content being derived from his huge experience of just what it takes to make a restaurant truly amazing!

Syllabus Overview

The course comprises seven modules:

- Defining & planning the business
- Building a high performance team
- The role of Maitre D’
- Managing customers
- Restaurant marketing, social media & events
- Restaurant finance
- Delivering excellence

Assessment is by examination, assignment and work-based assessment.

Candidates should first have at least three years work experience in the sector or a relevant Level 3 qualification.
Short Management & Leadership Programme

LEVEL 3 CERTIFICATE IN MANAGEMENT & LEADERSHIP FOR BUSINESS & HOSPITALITY

An integrated series of short units designed to allow participants to gain the tools to identify and address performance gaps in their organization, while creating a structured path to career progression.

This qualification is awarded on successful completion of six units (five compulsory units, and one elective). Typically one unit is taken every one or two months, and consequently the qualification can be completed in six to twelve months.

The qualification is 42 (or 49) GLH and 132 (or 139) TQT and comprises:

- **Unlocking your leadership potential to drive business performance** - Improves your performance as a leader by exploring the concept of leadership. As well as other leadership styles, examine your own preferred style of leadership and it's impact on the team. You will also learn about organisational culture and motivation, and the role they play in driving business performance.

- **Using strategy execution methods to effectively deliver your business goals** - Helps you build the organisational alignment of your team. Gives supervisors the tools they need to turn organisational goals into departmental and individual objectives. Explores the most effective way of communicating those priorities, and measuring successful delivery.

- **Developing a customer service culture to create competitive advantage & business growth** - Identify the hallmarks of excellent customer service, and explore what underpins an excellent customer service culture. Helps identify key actions and implementation plans to create the required culture in your organisation.

- **How to interpret key financial statements to improve your bottom line** - Build confidence and knowledge of financials. Uses real world examples to demystify the three key financial statements most commonly used.

- **Understanding the importance of marketing to build customer loyalty** - Develop your ability to better understand your customers and their expectations of the services you provide. Learn how to apply the basic principles of marketing to improve your chances of acquiring and retaining customers.

- **Building high performing teams through effective performance management (Elective)** - Teamworking, the psychology of teams, and the building blocks to create a high performing team. Learn how to implement an effective Performance Management System, including how to set/deconstruct goals, provide ongoing feedback, and undertake effective appraisal interviews.

- **Improving your management systems to enhance operational efficiency & achieve regulatory compliance (Elective)** - Understand Quality Management Systems, and how they help your organisation to consistently meet customer requirements, legislation, and regulatory compliance demands.

- **Natural disaster risk assessment for the hospitality industry (Elective)** - Learn how to complete a Natural Disaster Risk Assessment and best use available resources to reduce the risk of harm to guests and employees, whilst limiting the economic damage to your business from natural hazards.
Work Experience in Hospitality & Tourism

CERTIFICATE PROGRAMME

Work experience gives a rich source of first hand experience that helps prepare students for the start of their careers. It also helps them better understand what they want to do when they complete their qualification, as well as contributing to the standards they subsequently achieve. This programme certifies work experience, adding value to a CV/Resume because employers know the experience has been independently validated, assessed and certified.

**How it works**

The work experience placement should be with an organisation involved in hospitality or tourism; for example, a travel agency, airline, restaurant, hotel or tour operator. The placement should be relevant to the content of a CTH management Diploma at Level 4 or above and ideally with an organisation which reflects the student’s aspirations for their future career.

**Assessment**

A work experience placement usually lasts between six weeks and one year. The minimum number of overall hours required to attend the placement, and therefore be eligible to apply for the Certificate in Work Experience, is 200 hours. The Certificate is assessed with a work diary of the experience and a 3000 word report, marked by CTH.

---

External Programme Endorsement

**What is an endorsement?**

In very special circumstances, CTH will allow one of its Approved Teaching Centres to carry the ‘CTH Endorsed’ logo on their own internal certificates for their own internal courses. This can occur where a Centre is running a high quality programme that is not covered by any of CTH’s existing awards. In such situations the ‘CTH Endorsed’ logo serves as a quality assurance mark for these internal awards and enables the centre to demonstrate a degree of external validation of the programme.

**Who is it for?**

CTH will only consider endorsing programmes that are offered by a very well-respected institution such as a high-ranking university, major industry employer or similar.

**How much does it cost?**

The cost of a programme endorsement will vary depending on the nature and complexity of the programme in question, however, it usually consists of an up front assessment fee as well as an incremental fee per student.

---

Some examples of CTH industry partnerships:

- CTH has an internship agreement with the Sheraton Towers Hotel in Singapore. Both the organisations share the common ethos and belief that practical training is essential in grooming future talent in the effort of developing Singapore to excel in the hospitality industry internationally. To achieve that shared value, the partnership also aspires to leverage new training opportunities to prepare the students to be more industry ready.

- CTH has an internship agreement with the Hilton Hotel in Singapore. CTH students who are currently studying in the South East Asia region, particularly in Singapore, will have the opportunity to work at the hotel through an internship programme. On top of this, the hotel will provide an allowance for students who are accepted for this opportunity.

- Diva Maldives is a five star luxury private island resort by Naïade. It is surrounded by a lush 5-hectare tropical paradise hotel located on Buyong, Mactan Island in the Philippines.

---

Diva Maldives is a five star luxury private island resort by Naïade. It is surrounded by a lush 5-hectare tropical paradise hotel located on Buyong, Mactan Island in the Philippines.
Travel Career Skills

Industry-standard travel geography and fares & ticketing programmes.

Designed both for those already working in the sector and those seeking to enter it, these courses offer a great training in travel career skills.

VA-Earth teaches the essentials of world geography from a travel & tourism perspective. The fares & ticketing programme is at two levels. VA-1 covers all the essentials of destination coding and fare construction, while the advanced course, VA-2, builds on this via more complex fare construction.

Student manuals contain everything needed to complete the course. Also included are extensive question/answer exercises and mock examinations - ideal preparation for the final exam.

Each teaching centre is provided with lecturer support packs with guidance notes, student exercises, practice questions and model answers.

Each programme is 40 Guided Learning Hours (50 TQT) and offers 20 credits.

VA EARTH

CTH Level 2 Certificate in VA Earth

An introductory course designed to develop the global geographic skills of new entrants to the industry.

- Locate countries, capitals and major cities on the world map
- To match a capital city & country
- To provide stimulating information about the major cities of the world

VA-1

CTH Level 2 Certificate in VA Fares & Ticketing

The first level of Virgin Atlantic/GTMC’s industry-standard programme.

- Interpret all types of tickets, from e-tickets, to atbs to optat/tat
- Define IATA geographic areas, global indicators, and the airline coding system
- Identify the lowest applicable fare from the full range of airfares
- Construct fares in nucs, using the fundamental principles of the mileage system

VA-2

CTH Level 3 Certificate in VA Fares & Ticketing

The second, more advanced level of the Virgin Atlantic/GTMC programme.

- Journeys with surface sectors
- Calculate fares applying hips, ctm check and backhaul check, including exceptions and secondary levels
- Construct special/normal fares with surface sectors, normal open jaws, side trips and stopover charges
- Assess multi-sector fares for itineraries containing mixed classes
- Calculate fares for journeys involving side trips
Sabre GDS

Sabre’s official user training course with certification from Star Alliance & the GTMC.

This 40 GLH (50 TQT) 20 credit course is backed by Star Alliance which incorporates top airlines including United Airlines, Air Canada, Singapore Airlines, Thai International and Air New Zealand. Their backing and that of the GTMC (who represent the UK’s £7 billion business travel sector) ensures that this qualification carries real weight.

All training is undertaken on Sabre’s own training system. Training material comprises course notes and question/answer exercises and equips candidates with a thorough knowledge of Sabre, combining online study with practical exercises, creating, retrieving and amending complex travel itineraries.

LEVEL 2 CERTIFICATE IN INTERNATIONAL TRAVEL RESERVATIONS

Take Off into Travel

This qualification is a combination of three travel skills programmes to form a single QCF registered Level 2 Certificate. Students not only receive a combined CTH Level 2 Certificate, they also receive the Virgin Atlantic and Star Alliance certificates awarded in the component modules of the programme.

This 120 Guided Learning Hours (150 TQT) 60 credit qualification combines the following awards:

- Virgin Atlantic VA-Earth Travel Geography
- Virgin Atlantic VA-1 Fares & Ticketing
- Star Alliance Sabre GDS User
Partnering with CTH
How we work with you & your students

With hundreds of approved teaching centres already operating the world over, CTH has a well-established support network in place to help new centres get up and running with the minimum of difficulty.

This includes learning resources, training material and on-line support, all carefully structured to optimise learning, both inside and outside the classroom.

Your students will benefit from membership of a global body that unites professionals in the tourism and hospitality sectors, with on-line forums, events and networking opportunities to help them develop their future careers.

Contact CTH and become part of the success.
info@cthawards.com
Our partners:

Approved Centres

A CTH ‘Approved Centre’ is an organisation (typically a college, professional training organisation or corporate internal training department) that has been approved to run certain CTH programmes under license.

To become an approved centre you need to apply to CTH, giving full details and enclosing the CVs of the lecturers who will be employed. CTH will then assess the proposed lecturers’ suitability and your centre facilities. CTH may request a visit to inspect your facilities and meet your proposed lecturers. On approval, centres are granted provisional accreditation for one year. This is upgraded to full accreditation for a further two years providing the centre has registered candidates for examinations and the agreement regulations have been upheld.

Criteria for Centre Acceptance -
Applications for ‘Recognised CTH Centre’ status should have and provide evidence of the following:

- Appropriate premises, facilities and equipment typical of a further education establishment.
- Suitable lecturing staff with appropriate and relevant academic qualifications and industry experience.
- The appropriate government approvals or equivalent regulatory body approvals as required.

Individual Members

There are two grades of membership:

Student Member - All CTH students are given student membership automatically when they register on their CTH programme. This gives them access to the CTH Member website which incorporates many valuable features including:

- Text books
- Industry news and articles
- Study materials
- Peer group networking
- Inspiring and informative video content
- Job search
- Discussion groups

Fellow (FCTH) - Awarded at the discretion of the Confederation to those who have achieved positions of significant responsibility in the industry, or who have made notable contributions to the work of the Confederation.

Corporate Associates

At CTH we believe strongly in the idea that a professional awards body can only be effective and relevant if it works closely within the industry it represents. We therefore seek to always work closely with leading figures, companies and sectoral organisations from the Tourism and Hospitality industries in the development and constant updating of our programmes.

Our long-standing relationships with organisations such as the Institute of Hospitality, Institute of Travel & Tourism, the Guild of Travel Management Companies, Intercontinental Hotel Group and Virgin Atlantic Airways demonstrate this professional sectoral commitment.

CTH is always seeking to expand its links of this type and welcomes partnership opportunities with leading Tourism and Hospitality industry players on an on-going basis.
FREE support for CTH Approved Teaching Centres
As a part of our on-going commitment to support our CTH Approved Teaching Centres worldwide, CTH provides a range of programme-specific delivery materials for many of our course modules.

Preparing to launch a new programme and developing the necessary course delivery material can be a lengthy and expensive process for colleges. Typically it means developing lecture slides, case studies, sample assessments and so on. It can be a major cost, especially for smaller colleges, and the end result is rarely as comprehensive as staff and students would like.

Designed primarily as a lecturer resource, CTH offers a selection of materials for many of its programmes. These range from sample menus and recipes for culinary programmes to helpful learning toolkits for management programmes (each comprising a mass of handouts, case studies, exam guides & revision materials for lecturers to draw on.)

And in some instances, CTH even provides complete sets of full learner materials in the form of comprehensive Study Manuals that provide all the knowledge that the student needs to learn for that qualification.

General lecturer’s guidance on the CTH Members website
The CTH Members website is not just for our students, it is also a key resource for teachers delivering our programmes. Each CTH Approved Teaching Centre gets special access to the site that enables them to access a wealth of lecturer guidance not available to Student Members. This includes guidance videos, helpful hints and lecturer resource materials.

CTH Study Guides (Level 3 & 4 Management programmes)
Each Guide comprises between 103 to 142 pages of carefully prepared learning materials built around the needs of the CTH syllabus.

These are written to be easily understood and digested, with helpful graphics and industry context examples where appropriate. In addition, each Guide includes student exercises, activities and revision materials, all designed to make the learning process as accessible and user-friendly as possible.

A range of CTH lecturer guidance videos are available on the CTH Members website.

CTH Study Guides are available for selected programmes and are complete learning materials, allowing the student to even study by distance learning where necessary.
To help students gain the most they can from their studies CTH has developed a range of support resources to ease and speed the learning process.

CTH Learning Support

Learning Toolkits (CTH Management programmes)

CTH’s module-specific LTKs are wide-ranging teaching resources, providing hundreds of pages of materials to help lecturers effectively deliver their subject. They are designed as a resource that lecturers can dip into where needed to support their lecture delivery.

They are free for CTH Approved Teaching Centres to use for the delivery of CTH programmes and for sharing with their CTH students (unlike textbooks that are typically restricted by copyright).

Toolkit resources:
- Syllabus & unit structure outline
- Division of syllabus into sessions
- Scheme of work
- Key topics identified as concepts and application
- Knowledge and skills requirement
- Session plans
- Session delivery slides and notes
- Real industry examples
- Instructor session planning worksheet
- Supervisor teaching techniques
- Revision cards
- Scenario mini cases
- Assessment prep manual
- FAQ manual

Each CTH Learning Tool Kit has a huge number of sections providing extensive lecturer and student support material.

New CTH Approved Teaching Centres receive extensive support to help them get started...

**Step one**
Free ‘How to deliver CTH qualifications for the first time’ training. This comprises free training for Centre management and course leaders (up to 3 staff).

This will include guidance on:
- Pre-reading to get you started: Centre administration manual, qualification handbook, assessment handbook.
- CTH expectations for qualification delivery (centre resources: staff and physical; GLH / TQT and study timetable / course schedule; CTH Exam timetable, exam preparation etc).
- CTH resources on the CTH Members website and how to use them.
- Avoiding malpractice.
- CTH quality assurance processes.
- Administration of courses, timing of registrations, late fees and fast track results etc.
- Who to contact at CTH for different enquiries or needs.

**Step two**
Free course planning support either via email or discussion by phone / Skype, and review of plans for teaching and assessment preparation.

**Step three**
Free 1.5 hour Internal Verifier training via Skype for two staff members.
Key Facts

Student Membership & support services

CTH focused on providing its students with the best possible environment in which to achieve the Confederation’s internationally recognised qualifications. To that end we give our students free Student Membership with access to study materials, sample examinations, industry news and much more; all highly useful in helping you make the most of your course.

The CTH Members website

Student Members of CTH, as well as staff at CTH Approved Teaching Centres, get automatic access to the CTH Members section of the CTH website.

This vibrant on-line environment is packed with study and industry information. It includes:

- **Study Resources** - The Study Resources section is specifically designed to assist CTH Student Members, as well as their lecturers and Approved Teaching Centres. This section comprises a range of study material, including past papers, module materials, research papers, a Harvard Referencing Guide and more.

- **Career Support** - This page is split into two areas; the Job Search and the Job Tips page. The Job Search specialises in searching for jobs in the hospitality & tourism industry, worldwide. The Job Tips offers advice and articles to help students get into and manoeuvre through the working world.

- **Industry News** - Access and update yourself with the latest news and events from around the world.

- **Web Directory** - Whether you are looking for employers or you want to investigate your assignment topic in more detail you can find relevant hospitality and tourism website links in one place here.

**Student Membership**

When CTH students graduate they can move on to career membership of the relevant industry professional body. CTH has a close relationship with both the Institute of Hospitality and the Institute of Travel & Tourism.

**Helping build your career**

These professional institutes are the leading industry membership bodies for their sectors, with thousands of members worldwide.

They offer a unique set of benefits for their members designed to help them during their career post-qualification:

- **Professional Recognition** - with members able to use internationally acknowledged initials after their name

- **Keeping you up to date** - with industry news and job opportunities

- **Networking Events** - The ability to network with key members of the industry via events, seminars and conferences

- **Online** - A range of web services, helping you to manage your professional development.

Introductory membership of these prestigious professional bodies is offered to CTH graduates at specially discounted rates.

**A pathway to professional membership**

Introductory membership of these prestigious professional bodies is offered to CTH graduates at specially discounted rates.

**Helping build your career**

These professional institutes are the leading industry membership bodies for their sectors, with thousands of members worldwide.

They offer a unique set of benefits for their members designed to help them during their career post-qualification:

- **Professional Recognition** - with members able to use internationally acknowledged initials after their name

- **Keeping you up to date** - with industry news and job opportunities

- **Networking Events** - The ability to network with key members of the industry via events, seminars and conferences

- **Online** - A range of web services, helping you to manage your professional development.

Introductory membership of these prestigious professional bodies is offered to CTH graduates at specially discounted rates.

**The CTH Members website**

Student Members of CTH, as well as staff at CTH Approved Teaching Centres, get automatic access to the CTH Members section of the CTH website.

This vibrant on-line environment is packed with study and industry information. It includes:

- **Study Resources** - The Study Resources section is specifically designed to assist CTH Student Members, as well as their lecturers and Approved Teaching Centres. This section comprises a range of study material, including past papers, module materials, research papers, a Harvard Referencing Guide and more.

- **Career Support** - This page is split into two areas; the Job Search and the Job Tips page. The Job Search specialises in searching for jobs in the hospitality & tourism industry, worldwide. The Job Tips offers advice and articles to help students get into and manoeuvre through the working world.

- **Industry News** - Access and update yourself with the latest news and events from around the world.

- **Web Directory** - Whether you are looking for employers or you want to investigate your assignment topic in more detail you can find relevant hospitality and tourism website links in one place here.
When you become a CTH Student Member you gain access to a massive array of learning support material and industry information.

CTH Student Member services

The CTH Members area is a dedicated password protected section of the CTH website that has been specially developed as a resource for our members worldwide.

A student’s experience

“For as long as I can remember I have liked to cook. Food for me is an art of flavour, different textures and colours on the plate and at that time I didn’t have enough knowledge about it. So it was an easy decision: go to school and learn more!

One of the reasons I chose Tante Marie was because Gordon Ramsay is one of the owners. I just followed my idol. I thought, if I change my career, I will learn from the best. I knew this is only the first step to my professional culinary world; but very important one. I’ve really enjoyed making desserts and bread, and especially to make sauces. To my opinion the sauce is “the soul” of the final dish. The sauce gives flavour and character to a dish.

Once I have finished my CTH level 4 Diploma in Culinary Arts my plans are firstly: to improve my knowledge about French cuisine, to finish my software for professional kitchens and find investors. Secondly: to get more knowledge of other cuisines. Finally: to find a job where I could use my knowledge.”

Marija Nardin
Student at Tante Marie
Key Facts
Quality Assurance & Examination Procedures

Statement of Quality Assurance

CTH provides recognised standards of Management training appropriate to the needs of the Hotel, Tourism and Travel industries through its syllabi, examinations and awards. These are continually improved to ensure that they are relevant and up-to-date. CTH offers a structured learning process, encompassing both the theoretical and practical aspects of the industry, integrating the various subjects, together with a clearly defined pattern of career development through progressive grades of membership.

To achieve its mission CTH works in partnership with approved delivery centres, employers and stakeholders to:

- Promote quality by providing clear, complete information on all aspects of the curriculum.
- Ensure examinations are in line with industry requirements by providing relevant and appropriate syllabus content.
- Provide responsive and practical support to approved training centres at all times and within stated time frames.
- Assist approved centres with marketing and development wherever practicable.
- Respect the cultural and religious aspects of our approved training centres, staff, candidates and members.
- Communicate and promote information on the academic standards and quality of our courses, on behalf of our approved colleges, members and candidates.
- Safeguard the candidate and wider public interest in the maintenance of academic awards and the quality of education which our courses provide.

CTH requires Approved Centres to conform to the following guidelines to:

- Have effective financial management procedures in place to ensure the fees due to CTH are collected, recorded and paid to CTH promptly.
- Have in place facilities and systems to provide quality training, assessment and implementation of the CTH syllabus for all candidates in line with equal opportunities legislation.
- Ensure the class size does not exceed 35 candidates. Where the programme is taught in a lecture/tutorial format the lectures should not exceed 100 candidates with a 40% ratio of tutorials with no more than 20 candidates.
- Ensure examinations are administered according to CTH policy and procedures. Failure to adhere to these policies and procedures may result in the centre being found guilty of malpractice. Centres should refer to CTH’s Malpractice Policy.
- Maintain effective management procedures to monitor candidate class attendance rates and to take such action as is necessary to ensure a minimum 80% attendance rate to comply with the centre’s local government regulations.
- Provide information, advice and academic support to the CTH candidates enrolled at the centre.
- Ensure the lecturing staff are competent to deliver the CTH syllabus for which the approved centre is licensed.
- Adhere to CTH’s Equal Opportunities Policy.
- Ensure CTH candidates are at all times treated in a professional manner.
- Respect the cultural and religious aspects of our approved colleges, staff, candidates and members.
- Inform candidates of their anticipated learning outcome and periodically inform them of their progress. Successes should be reinforced and unsatisfactory performance addressed to ensure the best possible outcome for the candidate.

CTH requires that all enrolled candidates:

- Should be fully engaged in the learning process and their attention focused on the process so that the candidate is able to progress according to their rate of comprehension.
- Must be responsive and respectful to the teaching staff.
- Should at all times ensure that their behaviour does not adversely affect their fellow candidates or their study centre.
- Have a commitment to study and excellence.
At CTH, our core mission is to provide the highest standard of qualifications. CTH achieves this through robust monitoring, supported by industry.

**Academic entry requirements**

CTH offers qualifications at a wide range of levels and so specific admission criteria may vary according to both CTH’s own requirements and those of the individual Approved Centre. Please check to confirm the specific requirements of each course.

Generally, lower level programmes are open-access and therefore available to any student at entry level so long as they have had a good secondary education and have reasonable English fluency.

More advanced levels typically require the student to have completed the lower level (or an equivalent) prior to undertaking the higher level qualification.

**Eligibility for entry to examination or assessment by assignment**

Candidates for the Confederation’s examinations or assignments must, at the time of entry, be undertaking (or have just completed) the respective course at an approved educational establishment.

Students taking Diploma programmes are required to become Student Members of the Confederation before they may register for examinations or assignments.

**Exam registration process**

All applications for exam registration and student membership (where required) must be made through the educational institution at which the student is registered for the CTH course. Approved Teaching Centres will hold copies of the necessary forms and will be able to advise on the fee payable at the time of registration. (Details of current CTH membership and examination fees are available on request).

All students receive automatic Student Membership and will, upon acceptance, receive an email confirming their student membership status and their individual registration number. This number must be quoted in any correspondence with the Confederation. This number must also be used on all examination and assessment work.

**Exemptions**

Students may apply for exemption from modules of a particular programme if they can demonstrate suitable relevant prior learning. CTH considers any request for exemption on an individual basis and qualifying documentary evidence of a prior award and transcript will normally be required. Each application will incur an exemption fee which is payable in full in advance.

**Exam / Assessment Dates**

Examinations and assessments are typically available on an on-demand basis for programmes at Certificate level.

For Diploma level programmes the provision of examination / assessment dates varies depending on the specific subject or level being undertaken. Generally CTH operates three standard exam rounds per year in January, June and September, however assignments and certain examinations may be available on-demand. Please enquire for further details.

**Examination results & certificates**

For Certificate programmes CTH typically aims to publish results within 3 - 4 weeks of examination / assessment.

For Diploma programmes CTH aims to publish results within 8 weeks of the examination of assessment date. Each candidate will receive a record of performance in one of four grades for each component of the examination. The grades are Distinction, Merit, Pass and Fail. Formal certificates are awarded to those candidates who achieve a Pass grade or above in all components of their qualification. Students may be granted exemption from some or all components, but in the event of total exemption from a particular qualification, no certificate/diploma will be awarded.
Key Facts

How to become an official CTH Approved Teaching Centre

Overview
You can apply to deliver CTH programmes by completing our Centre Application Form which is available by either emailing CTH Head Office (info@cthawards.com) or on our website (cthawards.com). It is important that you enclose the CVs of the lecturers who will teach the programme modules with your application form.

Our Centre Administration department will then assess the proposed lecturer’s suitability and your centre facilities. CTH may request a visit to inspect your facilities and meet your proposed lecturers.

On approval, centres are granted provisional accreditation for one year. This is upgraded to full accreditation for a further two years providing the centre has registered candidates for Management Programmes examinations and the agreement regulations have been upheld.

Steps Towards official CTH Centre Accreditation

Stage 1
- The applicant centre fills out the CTH application form and send with relevant documentation to CTH Head Office.

Stage 2
- CTH will review the application and request more information if necessary.
- In most cases CTH will require a Centre Inspection prior to confirmation of accreditation. Where this is logistically difficult a centre may be granted interim approval pending a confirmatory visit and physical inspection.
- CTH will then respond to the centre advising if their application has been successful. Successful applications will be sent a formal CTH License Agreement for signature.

Stage 3
- The applicant centre should return the CTH License Agreement having had it duly signed by the responsible corporate officer, keeping a copy for its own records.

Stage 4
- The CTH administration team, upon receipt of the signed License Agreement, will send the newly approved centre an official Centre Administration Pack.

NB. Centres should note that approved centres are reviewed on an annual basis

Terms & conditions of being an approved CTH Teaching Centre

- It is a condition of granting ‘Approved CTH Centre’ status that the Centre granted this status accepts that all material provided by CTH is confidential and copyright to CTH.
- Any fees due to CTH must be remitted on enrolment of the students and prior to students sitting examinations.
- Any dispensation granted for the reproduction of CTH originated text or course information is specifically granted and only remains in force whilst the Centre retains its Approved Centre status.
- The Centre must undertake to adhere to all CTH’s documented policies and procedures, including those covering equal opportunities.
- The Centre must undertake to accept and adhere to CTH’s Quality Assurance process. Under the this process CTH monitors, on an annual basis via an Annual Return, the performance of its approved centres against the criteria outlined in its Quality Assurance Statement and the Centre’s CTH License Agreement.
CTH has hundreds of Approved Teaching Centres worldwide that have been accredited to offer its programmes to intending students.

“A centre experience

“We have been teaching the CTH Diploma and Advanced Diploma programme here in China for nearly seven years. We find CTH supportive and helpful in giving both guidance and support. They are always open to suggestions that may help to improve the programmes. Any queries we have are responded to speedily. After completion of the programme most students are offered jobs in International 5 star hotels such as Intercontinental, Shangri La and Banyan Tree and many are on Management Trainee Programmes. Some students elect to top-up their CTH qualification to a BA at an overseas university. Currently we have over 100 past students overseas and all are doing well in their continued studies. We can highly recommend the CTH programmes to any educational organisation that wants quality internationally recognised courses which are both flexible and relevant for today’s hotel and tourism industries.”

Rick Murless,
Principal,
Management Institute of Tourism, Catering and Hospitality (MITCH), China

Workplace Assessment

LEVEL 3 CERTIFICATE (ASSESSOR COURSE)

This 15 credit programme supports CTH Approved Teaching Centres who wish to apply workplace-based assessment. All CTH Centres wishing to apply workplace-based assessment must have at least one staff member who has undertaken this course.

Entry requirements

Applicants for this qualification need to meet the following criteria. They should:

- Have a sound and in-depth knowledge of the relevant qualification being assessed.
- Have verifiable relevant experience at or above the level being assessed. This knowledge must be of sufficient depth to be effective when judging learners’ competence. Assessors’ knowledge could be verified by: CV and references; relevant qualifications; membership of a relevant professional institution/body.

Applicants may recently have been working in a relevant business or they may have been working as a tutor, lecturer or teacher in an educational establishment.