

CTH Level 7 Executive Diploma in International Hospitality & Events Management

NEW for 2020

Students must achieve all 8 mandatory Units, providing a combined 120 credits all at level 7

Credit value (CV): 120

QAN: 603/4991/8

Guided Learning Hours (GLH): 360

Total Qualification Time (TQT): 1200

UK Funding eligibility: N/A

Unit	Unit Title	L	CV	GLH	URN	Assessment Method
7EVFM	Events venues & facilities management	7	20	60		Coursework assessment - Operations report
7HO	Hospitality operations	7	10	30		Coursework assessment - Case study report
7NVCI	New venture creation & innovation in events	7	20	60		Coursework assessment - Group elevator pitch (40%) Group business plan and Oral presentation (60%)
7CSH	Competitive strategies in hospitality	7	10	30		Coursework assessment - Case study report & presentation report
7IHE	International HRM in Events	7	10	30		Examination
7MFME	Finance & project management for events	7	20	60		50% Examination 50% Coursework assessment - Group case study
7LE	Live events	7	15	45		Coursework Assessment - Event management plan (group) report & presentation (70%) Post event (individual) reflective report (30%)
7CCM	Contemporary conference management	7	15	45		50% Examination 50% Coursework assessment - Group case study
Executive Diploma Total (8 units)			120	360		

For more details on this qualification please visit our website (<http://www.cthawards.com/qualifications/>) and download the relevant Qualification Specification document.